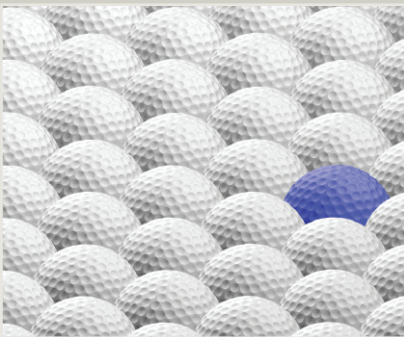


Make smarter, more informed decisions.

Our leading data exploration solutions will help you uncover the gems within your research.

Instantly Spot Trends Across Disparate Data Sources

- *market data*
- *press releases*
- *news reports*
- *corporate databases*
- *financial reports*
- *compliance reports*
- *internal intelligence*
- *trade publications*
- *world wide web*
- *company news*
- *subscription services*
- *competitive research*



Overcome the challenge of today's search paradigm.

Researchers and analysts have no shortage of information. The sheer volume of unstructured data, however, represents a far greater challenge. In order to successfully navigate the responses to your search queries, you need to know exactly what you're looking for at all times. And therein lies the problem: the most valuable information – the facts that can make or break your next decision – is often unexpected.

Let your data speak for itself.

Aubice ESD™ takes search technology to a new level – so you can explore, search and discover the most relevant information available. With our proprietary data connection algorithms, you'll see a true reflection of the content within your source data. Color-coded charts, histograms and keyword correlations make it easy for you to visualize the trends, irregularities and key findings that are essential to discovery.

Make connections that lead to meaningful insight.

Whether your initial query returns one thousand responses or ten thousand, Aubice ESD™ provides an immediate keyword index based on a complete analysis of the results. This added level of intelligence identifies words and phrases that are correlated with your initial query – even though they were not specifically requested. By highlighting these connections, Aubice makes it easy for researchers and analysts to drill down quickly into the most relevant facts.

Add your expertise to create a true competitive edge – fast.

No machine can replace human know-how and intuition—but Aubice can make you and your entire team more efficient and effective. Customize your experience based on variables most important to you – whether competition, trends, issues, opportunities – and initiate a two-way dialogue with your data. You can use your market know-how to perform on-the-fly segmentations and take your competitive advantage even further.

“*When researching a new paint product, I expected to learn about pigments, solvents and revenue potential, but was surprised to find out about dizziness and headaches—factors I would not have considered.*”

See how Aubice ESD™ can work for you. >>

Aubice ESD™ makes it easy to visualize risk and opportunity.

Make connections that make a difference.

- Uncover potential flaws in product design.
- Identify which competitors are exploiting new channels of distribution.
- Gain insights into possible acquisitions.
- Learn why customers are dissatisfied.
- Discover the trends that drive revenue growth.

With data-driven results, there are no limits.

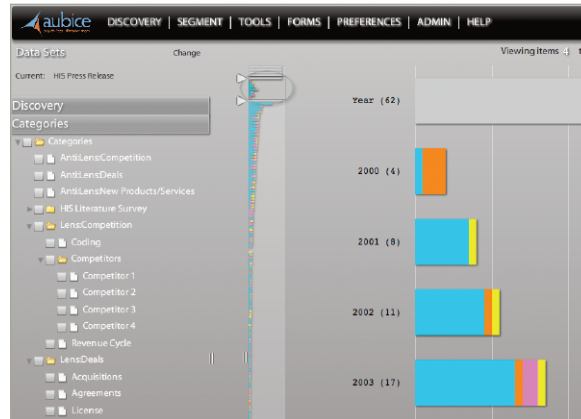
Our Research and Analyst Application represents one of the many ways companies rely on Aubice to explore, search and discover.

- Market Research
- Voice of Customer
- Equity Valuation
- Financial Research
- Adverse Event Detection
- Pharma Safety
- Competitive Analysis



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Aubice ESD™ is a proven exploration and discovery solution that provides insights for researchers and analysts across many industries. Our end-to-end support includes data indexing, hosting and discovery applications plus a full suite of professional services. Aubice offers the technology, training and support you need to achieve more today—and tomorrow.



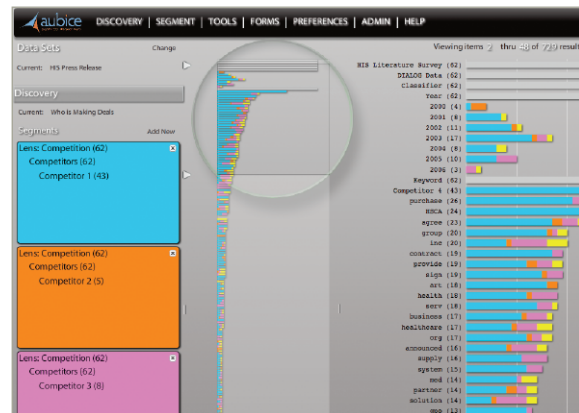
Instantly characterize your results.

Visualize trends within the data.

Aubice ESD™ analyzes results from your initial query, displaying an easy-to-navigate index of the related terms found **within** the results—whether or not you knew such a relationship existed.

See the world through your own lens.

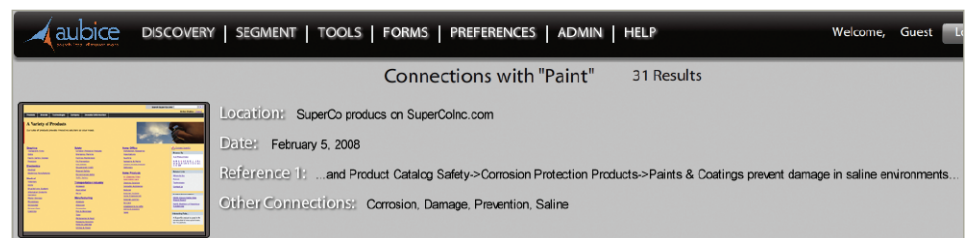
Customize your experience, segmenting data on factors that are most relevant to your decision—making it easier to compare results across several variables.



Quickly partition across multiple dimensions.

Drill down to the details immediately.

Aubice ESD™ makes it easier for analysts to spot irregularities and points of interest. You can pull up the source reference instantly to determine the value of further discovery.



Gain a depth of understanding in a matter of moments.

Your advantage begins with Aubice.

Overcome the challenge of too much information and too few insights. Simply arrange for a demonstration and see how Aubice ESD™ can help you make the discoveries needed for today's decisions. To find out more, call 720.279.0100 or visit www.aubice.com.